



United Way
of Lamoille County

Special Campaign Incentives, Ideas and Events

Campaign Ideas and Events

Raffles
Meals
Department Pizza Party
Book Fair
Golf Tournament
Volleyball/Picnic/Dunk Tank
Bake Sale
Chili Cook-Off
Hot Dog Sales
Ice Cream Socials
Breakfast Sales (donuts, bagels)
BBQ at CEO's House
Silent Auction
Arts & Craft Fair
Casual Day
T-shirt Sales
Day off to volunteer at a local non-profit
Talent Show/Karaoke
Ugly Tie Contest
Ugly Earrings Contest
Jeans Day
Senior-Level Executives serve breakfast

Incentive Ideas

Vacation Day	CEO Car Wash
Special Event Tickets	Bad Weather Days
United Way items	Go Home Early Days
Company items	
Prime parking space	
Gift Certificates	

When to Use Incentives

- For payroll deduction gifts
- For highest-participation within departments
- For turning in pledge cards
- For new givers
- For department with highest giving per capita

How To Make Your United Way Campaign FUN . . . With CONTESTS

Adorable Baby Contest

Post baby pictures of employees. Then have employees purchase chances to guess which baby picture belongs to whom. The employee with the most correct guesses wins a prize.

Cutest Pet Contest

Employees post pictures of their pet on a bulletin board. Co-workers pay a set amount per vote for the cutest pet, most unusual pet, ugliest pet and funniest pet. Award all winning pet owners a prize for their pets such as catnip or dog bones.

Putting Green

Construct a putting green in your lobby and charge a fee for employees and/or customers to putt for prizes.

Drawings/Raffles

Secure a prize such as a weekend stay at a local resort, movie passes, restaurant gift certificate, concert tickets, sports game tickets, etc. Sell raffle tickets and draw the winning ticket at a designated time and place. This can also be done where half the proceeds are given as a prize and the other half benefits our United Way.

Unlock a Chest of Treasures

Encourage co-workers to buy a key for a set amount. One key will open a treasure chest of prizes.

Jellybean Counting

For a donation, co-workers and customers can guess how many jellybeans are in a jar. This can also be done with other things like M&M's, pennies, etc. Be creative!

Typing Contest

Employees enter into the typing contest. Employees "bet" on who they think is the fastest typist. Both the winner and the fastest typist get a prize.

Pumpkin Carving Contest

Employees bring in their carved pumpkins. Each pumpkin gets assigned a number. Other employees pledge a certain amount for their favorite pumpkin.

Balloon Pop

After all pledge cards have been returned, everyone who made a pledge gets a chance to pop a helium filled balloon. Inside each balloon is a slip of paper with a small prize on it. (Example: "You get to take a bankers lunch. Take a 2 hour lunch break on the day of your choice.")

REMEMBER – it's not the value of the prizes that make events successful, but the creativity, energy and hype that create an atmosphere of fun!

How To Make Your United Way Campaign FUN . . . With FOOD

Bake Sale:

Hold a bake sale and give prizes to the best bakers. Hint: Hold your bake sale on payday.

Breakfast Break:

Pick up donuts or muffins and sell them to co-workers.

Brown Bag Lunch:

Encourage employees to bring their lunch on a specific day. The money saved from not going out to lunch is donated to United Way. To add an interesting twist, ask everyone to switch their lunch with another co-worker.

Cafeteria Donation:

If you have a cafeteria, ask them to donate a percentage of the day's sales.

Cook-Off:

Charge an entry fee for employees who want to cook up their best recipes. Then charge employees to "sample" all the food and vote for their favorite. The winner of the best recipe wins a prize.

Cookbook:

Collect favorite recipes of co-workers. Compile the recipes into a booklet and sell to co-workers.

Potluck Lunch:

Coordinate office volunteers to bring in a potluck lunch. Charge a set amount for an all-you-can-eat lunch.